

The Finest of 2024



CV Weekly - The Finest

Promoting the finest in dining, pet services, schools and more, The Finest reveals the results of ballots cast by readers of the Crescenta Valley Weekly. This publication is treasured for its expansive offerings and for giving our readers the opportunity to share their favorite places, people and services whether local or far away.

- Advertising opportunities limited to winners
- Magazine sized product
- Inserted into the Crescenta Valley Weekly



SPECIAL SECTIONS

HEALTHY LIVING

January

SCHOOLS & CAMPS

February/March

SPRING & EASTER

April

THE FINEST

June

GRADUATION 2025

June

BACK-TO-SCHOOL

August

HOLIDAYS

November - January

Crescenta Valley Weekly - Website Stats

1 Day Active Users

1.5K *On average

7 Day Active Users

11K *On average

14 Day Active Users

21K *On average

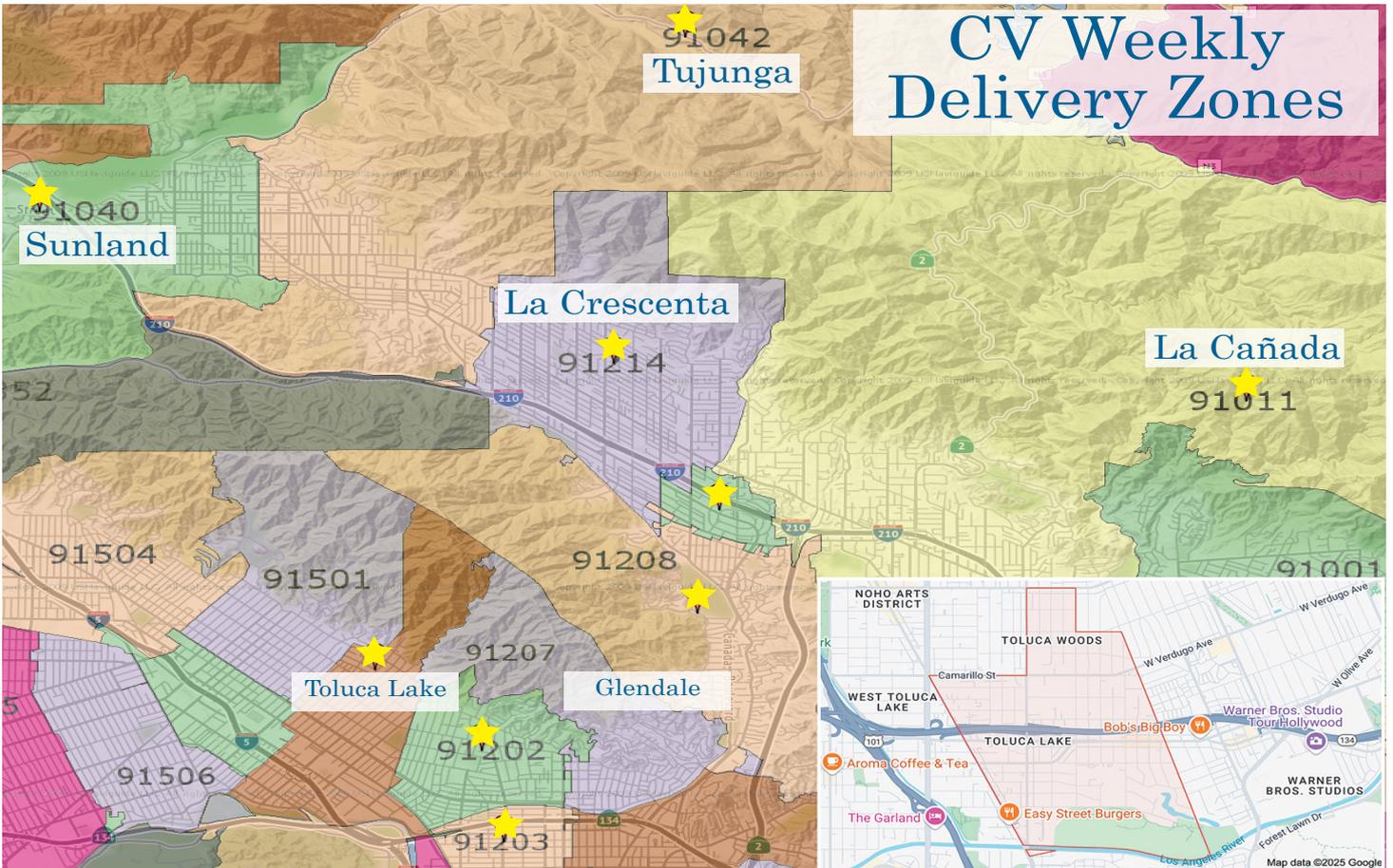
Users

349K

28 Day Active Users

50K *On average

The CV Weekly can be found at high volume distribution points in Sunland-Tujunga, La Crescenta, Montrose, La Cañada, Glendale and Toluca Lake as well as offering home distribution.



CRESCENTA VALLEY

WEEKLY

THE FOOTHILLS COMMUNITY NEWSPAPER

DISPLAY & SPECIALTY ADVERTISING

RATES AVAILABLE UPON REQUEST

CONTACT YOUR AD REP

DEADLINE: MONDAYS AT 12:00PM

*COLOR: Add \$100 per ad to black and white prices. Call your sales representative for a multi insertion contract that includes color.

DEADLINES: Orders must be placed and camera-ready color artwork due no later than MONDAY at 12:00 PM before each Thursday ad run. Advertising design assistance is available at no additional charge.

FILE FORMATS: Mac or PC files - send as flat, high resolutions (300 dpi, CMYK, or g/s). Send all PDF as high-resolution files. All ads must be in CMYK format. Make sure all colors, photos and elements are in CMYK. Avoid hairline rules, as they may not reproduce. For thin black lines, use a .5 rule. Any element that is only black should be made grayscale. Make black text 0c0m0y100k, not "automatic" or "rich black" or "registration." Black that is not 100%K will have a greater chance of poor registration and look fuzzy or shadowed. We are not responsible for this if your ad is not set up correctly. Make sure your white vector art is not set to overprint.

TERMS AND CONDITIONS: All advertising shall be prepaid prior to ad run. Acceptable forms of payment include cash, check, credit card, and PayPal. Ads reserved and then cancelled after deadlines are subject to a charge of up to 50% of the cost of the ad. CV Weekly reserves the right to refuse, alter, edit or omit any advertising submitted for publication. The publisher is not responsible for errors due to incorrect material supplied by outside sources. In no case shall the publisher be liable for any general, special or consequential damages. All claims for adjustment must be made within 30 days of publication.

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on social media!

CVWeekly.com for up-to-
the-minute news.

Enjoyed weekly from
“cover-to-cover”
in print and online by
over 25,000 readers.

Adjudicated!

CV Weekly can publish your
legal notices including DBAs,
name changes and
other notices.

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Surrounding Areas



SOME AWARDS INCLUDE BEING RECOGNIZED BY THE CRESCENTA VALLEY CHAMBER OF COMMERCE, THE STATE OF CALIFORNIA - 43RD ASSEMBLY AND COUNTY OF LOS ANGELES - FIFTH DISTRICT

WHY PARTNER WITH US:

- A trusted and reliable source of information since 2009.
- Visible and active in the community
- Local resource to the Crescenta Valley & surrounding areas
- Staff members live locally
- The CV Weekly is well-read and well-received

DISTRIBUTION HIGHLIGHTS:

- We are based in, and serve, the fourth largest city in population in Los Angeles County: Glendale.
- Our Burbank/Toluca Lake distribution area includes the neighborhoods surrounding the major studios – Warner Bros., Disney and NBC/Universal ... and the influencers there.
- La Cañada Flintridge is one of the most affluent communities in the U.S. and home to NASA's Jet Propulsion Laboratory.

CV WEEKLY IS ONLINE!

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